

THE OVERALL CONCEPT

- 'NICHE' WATCH MICROBRAND FOCUSED IN 'REVISITING' THE TRADITIONAL EXPLORER WATCH CONCEPT
- FUGA REINTERPRETS CLASSIC PIECES ADDING A CLEAR AND ORIGINAL TOUCH ON ALL WATCH PARTS DESIGNS
- FUGA BELIEVES IN FUNCTIONALITY, CRAFTSMANSHIP, QUALITY AND INNOVATION
- FUGA ONLY CRAFTS AUTOMATIC WATCHES USING HIGH END MATERIALS
- FUGA BELIEVES ON TRANSPARENCY AND DISPLAYS THE ORIGIN OF ALL PARTS USED TO PRODUCE ITS TIMEPIECES
- FUGA ONLY WORKS WITH RELIABLE PARTNERS AND SUPPLIERS AND ENSURES THE HIGHEST SOCIAL AND ENVIRONMENTAL STANDARDS

EXPLORER TYPE WATCHES. WHAT ARE THEY?



FUNCTIONAL CLASSIC WATCHES FROM THE MID 20TH CENTURY

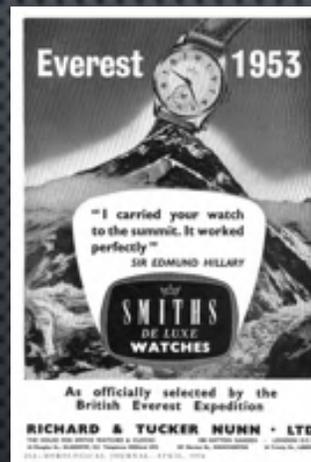
ICONIC MODELS: ROLEX EXPLORER, TUDOR RANGER, TUDOR HERITAGE, OMEGA SEA MASTER AQUA TERRA SERIES, SMITHS EVEREST, SEIKO SARB

ORIGINALLY ASSOCIATED TO ADVENTURER'S EXPEDITIONS. CURRENTLY, DRESSY PIECES WITH A SPORTS TOUCH

BRANDS PRODUCING EXPLORER TYPE MODELS ARE RATHER CONSERVATIVE AND THE EVOLUTION OF THE DESIGNS REMAIN QUITE SIMILAR TO THE FIRST ONES

FUGA VIAJERO | INTENDS TO DEVELOP FURTHER THE EXPLORER CONCEPT

DESIGN EVOLUTION ON EXPLORER TYPE WATCHES



FROM THE 50'S TO 2017
THE VINTAGE VIBE REMAINS



KEY DESIGN FEATURES (VIAJERO I GMT)

- 40 MM OYSTER TYPE STAINLESS STEEL CASE (316L)
- SAPPHIRE CRYSTAL
- SIGNED BACK CASE, PREFERABLY WITH SAPPHIRE SEE TROUGH BACK CRYSTAL
- SIGNED CROWN
- STEEL ARMIS BRACELET WITH SOLID END LINKS AND HANDCRAFTED LEATHER STRAP
- SPORTS LOOK HANDS
- RENEWED VINTAGE LOOK DIAL
- GMT FUNCTION WITH INDEPENDENT HAND
- FIXED STEEL BEZEL
- DIAL WITH BRAND LOGO (FUGA) AND MODEL NAME (VIAJERO I GMT)
- SWISS MADE AUTOMATIC MOVEMENT

COLLECTION

- THE FULL COLLECTION IS BASED ON ONE SINGLE MODEL NAMED 'VIAJERO I GMT'
- THE MODEL WILL INCLUDE THE FOLLOWING VARIATIONS:
 1. FIXED STEEL PLAIN BEZEL
 2. FIXED STEEL 24 H. ENGRAVED BEZEL
 3. 2 COLORED DIALS TO COMBINE (CREAM AND DARK GREY)